# Unique Macintosh Support & Internet Design Solutions for Southeastern Wisconsin

MacCetera provides a wide range of support solutions for the small-business. We're also there for the home Macintosh user who may need a little personal help from time to time.

Our custom web solutions are affordable and a class above most other web options.



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## Why Choose MacCetera?

We love what we do and are passionate about the work we do for you.

We strive to provide the best service for each of our clients.

Most importantly, we're in it for the long haul. As a growing business, we value the relationship we have with each client. We want you to be happy, because that's what fosters future business, both from you and from your other associates in life.

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## Our Macintosh Experience

Marc's computer background goes back to 1976, and his Apple and Macintosh experience started in 1983. He recently completed 10 years as a Senior Software Engineer, primarily with Macintosh systems. Marc was a liaison to Apple Computer during the early years of Mac OS X, specifically dealing with networking, product migration from Mac OS 8/9 and cross-platform (Windows) interoperability issues.

#### Marc has:

- ✓ Extensive experience with virtually all Macintosh models and OS versions.
- ✓ Extensive hardware and software troubleshooting and repair knowhow.

### For the Mac Small Business

Macs have a long and positive history in the graphic design, publishing and marketing areas. Macintosh remains a powerful and logical choice for many creative businesses. MacCetera can help your business with:

- ✓ Macintosh support, troubleshooting, repair and system upgrades.
- √ Macintosh solution recommendations and consulting.
- ✓ Existing system and peripheral upgrades.
- ✓ Data and hard drive crash recovery.
- ✓ Migration to Mac OS X.
- ✓ Macintosh and Windows interoperability.
- ✓ Network installation and configuration.
- √ Software backup solutions.
- ✓ Data conversion (all kinds, including file format and between PCs & Macs).
- √ CD-ROM and DVD-ROM mastering and duplication.

### For the Home Mac User

Whatever your level of experience with Macintosh computers, there will always be a moment when you really would like to have somewhere to go for the occasional problem or question. We provide:

- ✓ Experienced Mac help, from computer upgrades and peripheral selection, to software installation and use.
- ✓ Personal Macintosh training.
- ✓ Audio & video media conversion from a variety of sources (CD, vinyl, reel to reel, cassette, VHS, VHS-C, VCD and DVD).

### Web Solutions for Business

MacCetera takes pride in the production of truly custom web designs, tailored to the needs of each small-business owner, club or organization. We are a complete "design-to-deployment" house.

MacCetera understands the importance of designing web sites that meet or exceed current web standards. We make sure that all users, Windows & Mac, have equally rich experiences with our designs.

Each design is completely "scratch built" for an appearance and experience that is tailored to our client's requirements.

We give the same level of custom care to site redesign, too.

Our managed hosting is through a worldclass provider. MacCetera hosted sites are fully complemented with all the current tools and features you'd expect or need.

Having a business web site is like being open 24 hours a day, 7 days a week, all year long...

...but without the overhead!

Our full site design services can include:

- ✓ Graphic design & identity development.
- ✓ New web site design and existing web site redesign or maintenance.
- ✓ Content development.
- ✓ World-class managed web hosting.
- ✓ Domain Name registration.
- ✓ Self-publishing options to reduce costs.

We founded MacCetera on our passion for all things Macintosh, and with over 20 years in the Apple community, our experience and our passion go hand in hand to benefit you!